

umdasch  
THE STORE MAKERS



# THE UMDASCH GROUP

2

# umdaschgroup



umdaschgroup  
ventures

umdasch  
THE STORE MAKERS



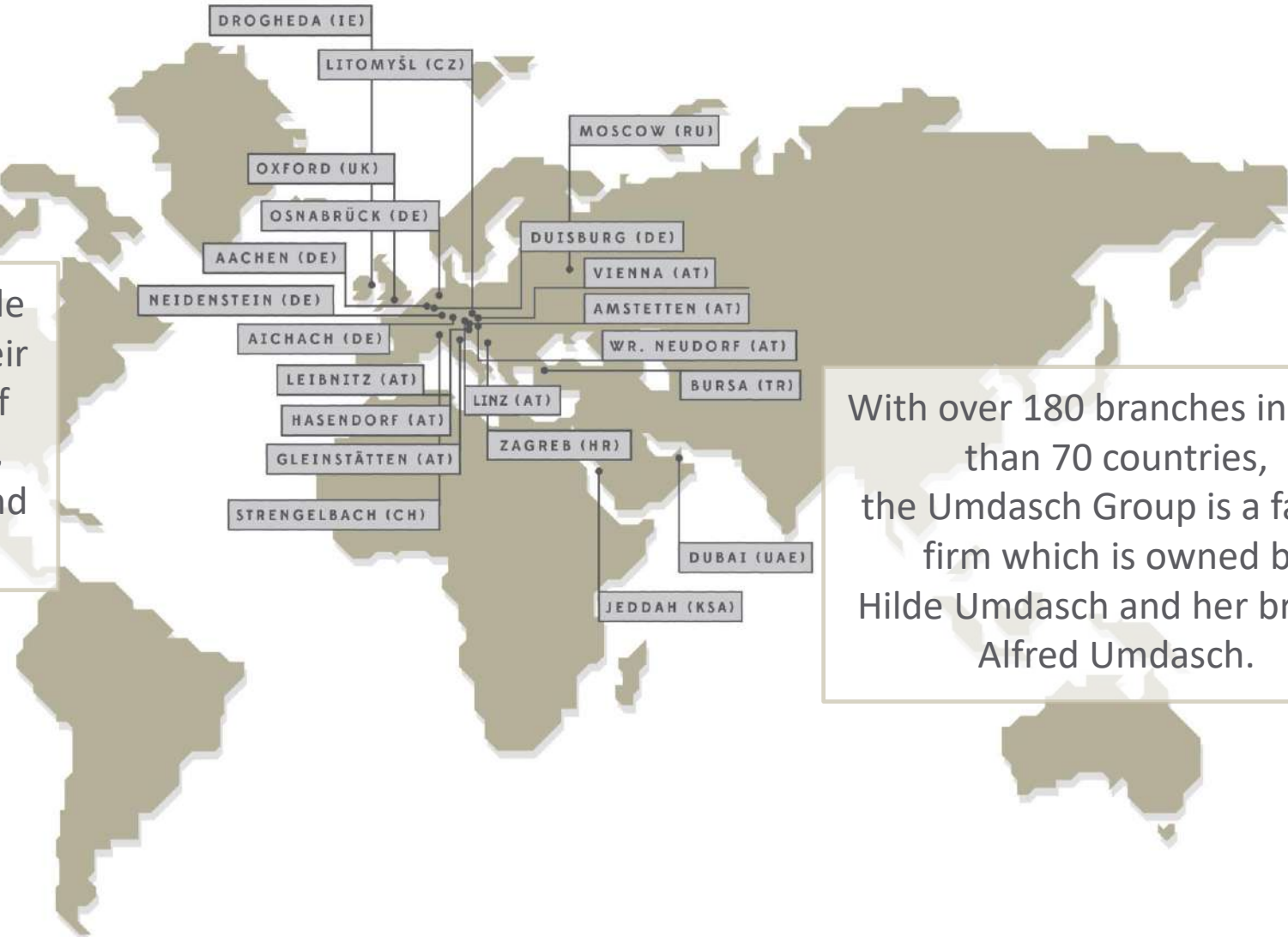
# UMDASCH THE STORE MAKERS



# INNOVATIVE STRENGTH AND TRADITION «FOR MORE THAN 150 YEARS»

4

The Umdasch Group is led by people who are among the very best in their particular fields. We are a group of companies with 8,900 employees, globally active and with a very sound economic background.



With over 180 branches in more than 70 countries, the Umdasch Group is a family firm which is owned by Hilde Umdasch and her brother Alfred Umdasch.



# MISSION STATEMENT

5



As digital  
pioneers with a  
heritage of  
*craftsmanship*  
and a personal  
approach,  
we make successful  
STORES.



# WHAT WE DO?

6

We think

retail concepts.

Concept  
Design  
Planning  
Value Engineering  
Design Engineering

We  
make

stores happen.

Project Management  
Engineering  
Production & Procurement  
Logistics  
Installation & Rollout

We produce

shop equipment.

Shelving Systems  
Freestanding Systems  
Bespoke Furniture  
POP Systems

We take  
care

General  
Contracting

of everything.

We digitalize

your store.

Concept & Creation  
Software Development  
Digital Signage  
Electronic Shelf Labeling  
Interactive Applications  
Rollout, Maintenance & Support

We train

Tailor-Made Seminars  
Public / open seminars  
Events  
Conferences

your people.





# OUR BUSINESS UNITS

7



## FOOD RETAIL



Food  
Health Stores  
Food & Beverage (in food stores)  
Forecourt Retail &  
Convenience Stores  
Do-it-yourself  
Warehouse Racking Solutions



## LIFESTYLE RETAIL



Automotive  
Brandlands  
Books & Stationery  
Consumer Electronics  
Department Stores  
Fashion & Accessories  
Food & Beverage



Footwear & Accessories  
Home & Living  
Jewellery & Watches  
Opticians



Pharmacies & Beauty  
Retail Banking  
Sports



## PREMIUM RETAIL



Department Stores  
Fashion & Accessories  
Footwear & Accessories  
Jewellery & Watches  
Perfumes & Cosmetics  
Travel Retail



## DIGITAL RETAIL



Concept & Creation  
Software Development  
Digital Signage  
Electronic Shelf Labeling  
Interactive Applications  
Rollout, Maintenance & Support



# EUROSPAR

8



**LOCATION**  
**SALES AREA**  
**SERVICES**  
  
**CONTACT**

Oberndorf, Austria  
1,300 m<sup>2</sup>  
Value Engineering, Manufacture,  
Shop Equipment, Installation  
[www.spar.at](http://www.spar.at)



# INTERSPAR

9



**LOCATION**  
**SALES AREA**  
**SERVICES**  
  
**CONTACT**

Budapest, Hungary  
3,500 m<sup>2</sup>  
Manufacture, Shop Equipment,  
Installation  
[www.spar.hu](http://www.spar.hu)





# BILLA

10



<b>LOCATION</b>	Vienna, Austria
<b>SALES AREA</b>	1,330 m <sup>2</sup>
<b>SERVICES</b>	Manufacture, Shop Equipment, Installation
<b>CONTACT</b>	<a href="http://www.billa.at">www.billa.at</a>



UMDASCH MADOSAN









# OUR PURPOSE OF EXISTENCE - OUR DREAM OF THE FUTURE

13



## **Our Purpose of Existence**

To be a "Professional Family" with a human-oriented management approach.

## **Our Dream of the Future**

To be a pioneering and inspiring world's leading brand in its sector.



# COMPANY PROFILE

14



- Sales, design, production, installation and technical service of heavy and light duty racking solutions, automatic storage systems, store and market shelving equipments and accessories.
- Established 1993.
- 16.000 m<sup>2</sup> working area.
- 70% of sales exported to 78 countries.
- 140 employees.
- Employees' seniority average 5.3 years.



# A GLOBAL BRAND IN SHELVING AND RACKING!

15

umdasch  
Madosan  
**is in 78  
countries!**



Albania  
Algeria  
Angola  
Armenia  
Australia  
Austria  
Azerbaijan  
Bahrain  
Belgium  
Bosnia and Herzegovina  
Bulgaria  
Cameroon  
Czechia

Democratic Republic of Congo  
Denmark  
Egypt  
Equatorial Guinea  
Ethiopia  
France  
Gabon  
Georgia  
Germany  
Greece  
Hungary  
India  
Iran

Iraq  
Ireland  
Israel  
Italy  
Ivory Coast  
Jordan  
Kazakhstan  
Kenya  
Kosovo  
Kuwait  
Lebanon  
Liberia  
Libya

Lithuania  
Luxembourg  
Macedonia  
Mali  
Malta  
Mauritania  
Moldova  
Montenegro  
Morocco  
Netherlands  
Nigeria  
Palestine  
Philippines

Poland  
Portugal  
Qatar  
Romania  
Russia  
Saudi Arabia  
Senegal  
Serbia  
Seychelles  
South Afrika  
Spain  
Sri Lanka  
Sudan

Syria  
Tajikistan  
TRNC  
Tunisia  
Turkmenistan  
UAE  
Uganda  
UK  
Ukraine  
USA  
Uzbekistan  
Venezuela  
Yemen



# OUR AIM

- Sustainable and steady growth of customer satisfaction.
- The strengthening of our place among the world leaders in the shelving and racking industry.
- The development of our people- and environment-friendly production structure.
- Continuous technological investment.
- The transparent sharing of cost advantages with our business partners, supported by improvements in design and production processes.
- The regular introduction of new products within the sector.





# SOCIAL RESPONSIBILITY

17



As umdasch Madosan, we continue our activities by developing projects in accordance with the principle of social benefit.

From our employees to our customers, from our suppliers to our solution partners, we act responsibly to the environment. This responsibility is reflected in all the decisions we give and in the benefits obtained by end user from all products produced and developed.

In line with these activities, we continue to support economic, environmental, cultural and social projects and sports activities with the understanding of social responsibility for a more sustainable world.

# OUR POLICIES

18

## QUALITY POLICY



## OCCUPATIONAL HEALTH AND SAFETY POLICY



## ENVIRONMENTAL POLICY



TO REVIEW: <https://bit.ly/37nbvzr>



# OUR QUALITY CERTIFICATES

19



As umdasch Madosan, we use modern technology to meet the demands and applications of customers and to develop products that are easily accessible and reliable.

In the period from the raw material supply to the order delivery, we resolutely implement the standards of management that nationally and internationally determined.

Our certificates:

- ISO 9001:2015
- ISO 14001:2015
- EN 1090
- EN 3834
- EN15512:2020



# ASSEMBLY AND SHIPPING

20

Following inspection, products ready for assembly are shipped to 81 cities in Turkey and 78 countries all over the world. Assembly is carried out by our expert teams who will install your store ready for your turnkey use.

We implement the perfect installation of stores and warehouses by applying country- and project-based special packaging solutions to ensure the undamaged transportation of our products to the delivery point.

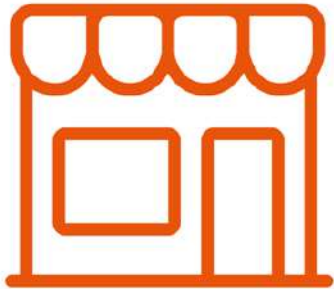




# OUR PRODUCTS

21

With our wide product range, we are a complete solution partner in the projects of our business partners.



RETAIL  
SHELVING SYSTEMS



WAREHOUSE  
RACKING SOLUTIONS



STORE DISPLAY  
EQUIPMENT



BOUTIQUE AND  
SPECIAL DESIGN



# SHELVING AND RACKING

- Back to Back
- Mezzanine
- Narrow Corridor
- Drive-in/Drive Through
- Cantilever
- Dynamic/Roller
- Hanger Rack Solutions
- Archive Shelving
- Automatic Storage
- Light Duty Shelving Systems
- Supermarket/Hypermarket
- Discount Markets
- DIY-Do It Yourself Stores
- Wholesale Market & Cash and Carry Stores
- Technology Markets
- Pharmacy & Drug Stores
- Cosmetics Stores
- Stationery Stores
- Glassware Stores
- Boutique Stores
- Petrosops
- Infodesk
- Check-out Counters
- Fruit and Vegetables Units
- Bakery Units
- Wine Units
- Entry & Exit Systems
- Shopping Trolleys and Baskets Accessories



# WAREHOUSE RACKING SOLUTIONS



# WAREHOUSE RACKING SOLUTIONS

24



## «BACK TO BACK»

Back to Back Rack System is the most commonly used rack system preferred for storing materials on pallets thanks to economical and wide usage area.

Back to back rack systems or pallet racks as they are called are systems that are formed by putting two modules back to back and placing double side connections in between.



# WAREHOUSE RACKING SOLUTIONS

25



## «MEZZANINE»

This is a rack system which may have multiple stories depending on the height of the warehouses and on which catwalks, stairs and platforms can be installed.

These systems are designed as light, medium and heavy systems based on the size and weights of the product or containers.

# WAREHOUSE RACKING SOLUTIONS

26



## «NARROW CORRIDOR»

This is a system providing maximum storage in minimum area thanks to the use of narrow corridor forklifts in high warehouses.

Since the operation space between the corridors is smaller than other systems, it is called "Narrow Area". Total pallet capacity is larger than similar systems. It is more beneficial in long corridors.



# WAREHOUSE RACKING SOLUTIONS

27



## «DRIVE-IN / DRIVE THROUGH»

This racking system is preferred in warehouses where product variety is low and high stocking is required. Products are stored in Filo and Fifo methods. This Drive-Through system can be loaded by a forklift.

The same sized pallets are placed starting from the end to the entry on the special pallet sheets. Therefore, maximum usage area is offered in the warehouse.



# WAREHOUSE RACKING SOLUTIONS

28



## «CANTILEVER»

This kind of racking is preferred in storing the lengthy and weighty products such as pipes, profiles, wood or cases.

System is designed as one sided support and double sided support.

# WAREHOUSE RACKING SOLUTIONS

29



## «DYNAMIC / SLIDING»

The curved racks with roller frames ensure the best entry and exit of the materials. A product placed from one side goes up to the other side of the rack by gravity.

This method allows the products to have a perfect rotation, prevents the complexity in changing and speeds up the order processes.





# WAREHOUSE RACKING SOLUTIONS

30



## «HANGING»

This racking system is used to store hanging products and can be applied to mezzanine systems.

It is the ideal racking system for complete and efficient delivery for particularly textile retail stores.



# WAREHOUSE RACKING SOLUTIONS

31



## «ARCHIVES»

We are offering compact archives systems as well as bolted racking system and light duty systems.



# WAREHOUSE RACKING SOLUTIONS

32



## «LIGHT DUTY»

Light Duty racking products offer an easy-to-store facility for the small and medium volume products thanks to the intraocular distances that can be adjusted easily.

Light Duty units can be manufactured as metal platform, wooden platform and with separator depending on the characteristics of the products loaded on. This type of racks can be converted into mezzanine type systems.



# WAREHOUSE RACKING SOLUTIONS

33



«AS / RS»

-Automated storage and retrieval system-

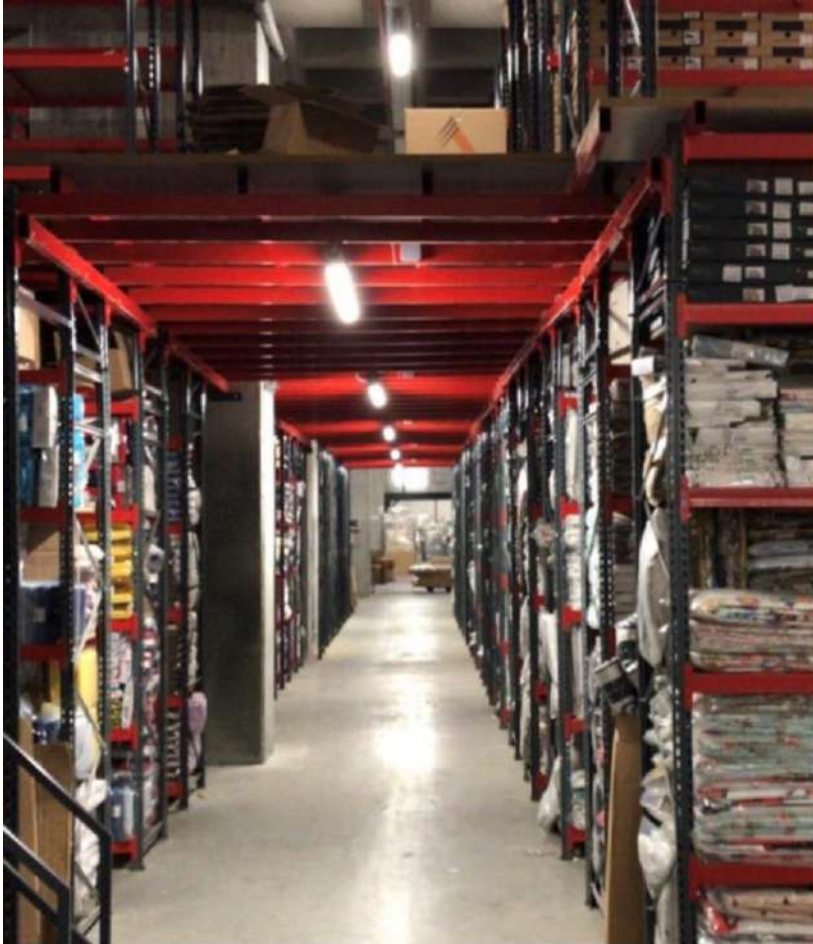
We develop automatic systems that enable high-speed storage and retrieval of your products in boxed or palletized on the basis of projects.





# WAREHOUSE RACKING SOLUTIONS

34



## «PLATFORM»

These are the manually loaded/collected platforms to increase the stock and working area in order to make maximum use of the height in warehouses where the ceiling height is suitable.

# RETAIL SHELF SYSTEMS



# RETAIL SHELF SYSTEMS

36



## «SUPERMARKET / HYPERMARKET»

Supermarket shelves are used for displaying the food and non-food fast moving consumer goods. They are designed and manufactured based on the dimensions of the relevant area and the weight and volume of the products to be displayed. Supermarket shelves are easy to assemble and disassemble and maximize space management by adjustable units.

In order to install the most suitable products for your store, we manufacture the shelf upright heights in units that increase every 10 cms.

Additionally, we realize your projects with our unique 45 or 90 degrees-angled-corner shelves and brackets allowing you to adjust the position of the shelf to make your corner walls better utilized.



# RETAIL SHELF SYSTEMS

37



## «DISCOUNT MARKET»

We offer display systems that make the product and promotion stand out in discount markets, the rising star of recent years in food retailing.



# RETAIL SHELF SYSTEMS

38



«DIY»

-DO IT YOURSELF-

This shelving system enables display of products below and stocking above the shelf. It is a racking system integrating market shelves into warehouse racks.



# RETAIL SHELF SYSTEMS

39



## «GROSS MARKET / CASH & CARRY»

We offer bespoke solutions with shelf units for gross markets, one of the new spots of economical shopping that combines wholesale and retail under the same concept.



# RETAIL SHELF SYSTEMS

40



## «TECHNOLOGY MARKET»

umdasch Madosan offers smart and creative solutions for display of smart technological products.

# RETAIL SHELF SYSTEMS

41



«PHARMACY»

We offer elegant and rational solutions for pharmacies that keep stairs to our health.



# RETAIL SHELF SYSTEMS

42



## «COSMETICS»

We offer decorative shelving solutions and bespoke lighting alternatives for cosmetic stores, the address of personal care seekers.





# RETAIL SHELF SYSTEMS

43



## «STATIONARY»

We can process various materials for stationery shelving systems, ranging from metal, wood, glass to plexy.

# RETAIL SHELF SYSTEMS

44



## «GLASSWARE»

We reflect the stylishness of wood and glass within a wide range starting from home textile to glassware.





# RETAIL SHELF SYSTEMS

45



«TOY SHOP»

We create functional solutions of fun for display of the imaginary world of our children and us, adults.





# RETAIL SHELF SYSTEMS

46



## «CONVENIENCE STORES & PETROL STATIONS»

We offer stylish, aesthetical and rational solutions for shops that are marketing stops to meet all demands during travel.



# RETAIL SHELF SYSTEMS

47



## «HOSPITAL»

We provide all shelving systems needed in hospitals designed and prepared completely for customized projects from production to assembly. Shelving systems used in many areas such as heavy load stock areas, drug stores, pharmacy warehouses, drug preparation tables, drug racks, nurse work tables in hospitals are just some of our solutions.



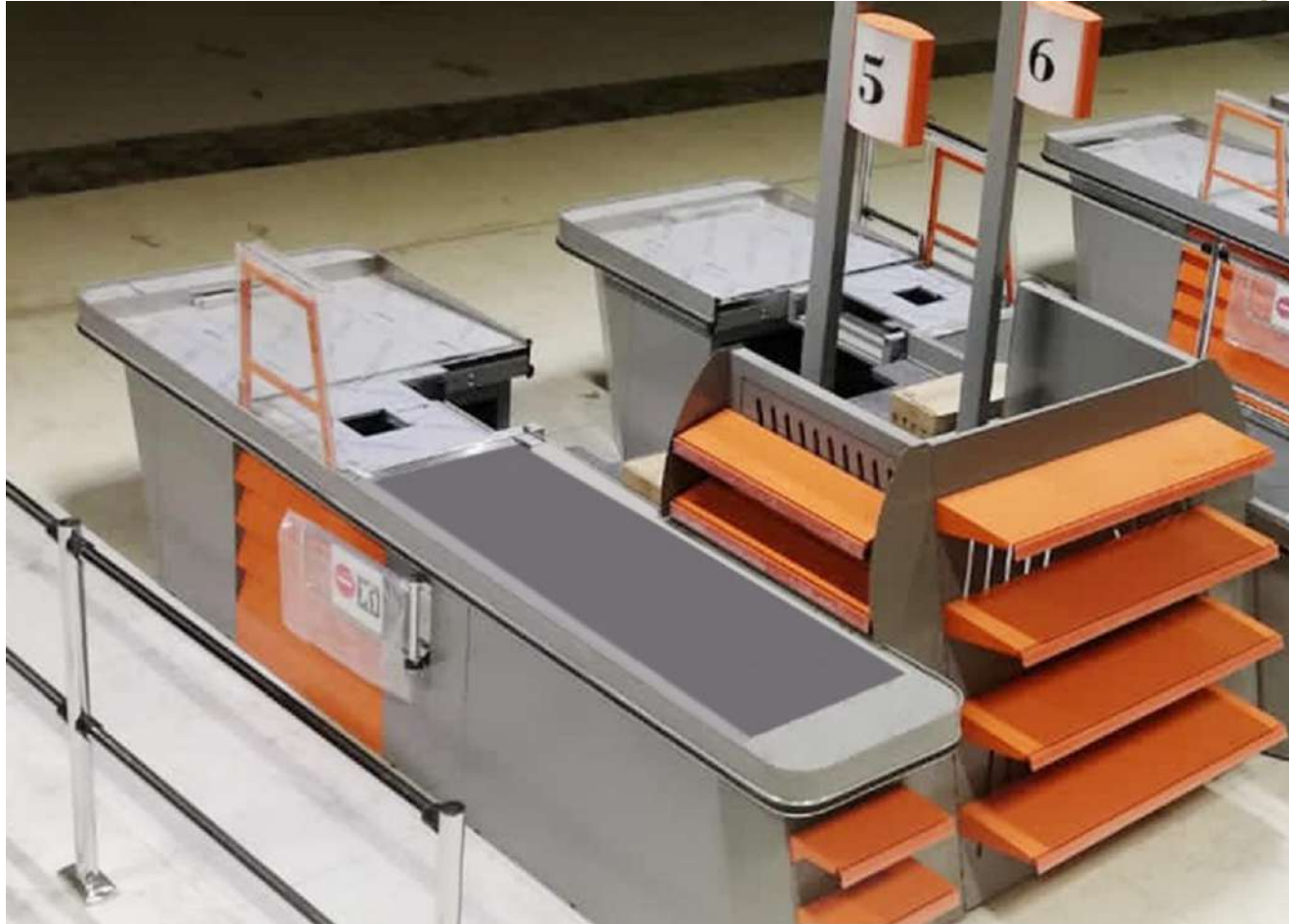
# STORE DISPLAY EQUIPMENTS





# STORE DISPLAY EQUIPMENTS

49



## «CHECKOUT COUNTER»

Checkout counters are one of the most critical locations where customer satisfaction must be met at a maximum in a store. For check-out counters, we offer umdasch Madosan quality and difference.

# STORE DISPLAY EQUIPMENTS

50



## «BAKERY UNIT»

We are your solution partners in bakery units necessary for the display of bakery products.



# STORE DISPLAY EQUIPMENTS

51



## «FRUIT & VEGETABLE UNIT»

We offer all kinds of equipment to be used in the fruit and vegetable section in your stores.





# STORE DISPLAY EQUIPMENTS

52



## «WINE UNIT»

We ensure your products to be displayed stylishly and orderly by offering decorative and functional solutions for your drinks.

# STORE DISPLAY EQUIPMENTS

53



## «CUSTOMER SERVICE & INFO DESK»

We offer the decorative solutions of wood and glass for infodesks that are used for help and display in retail world.



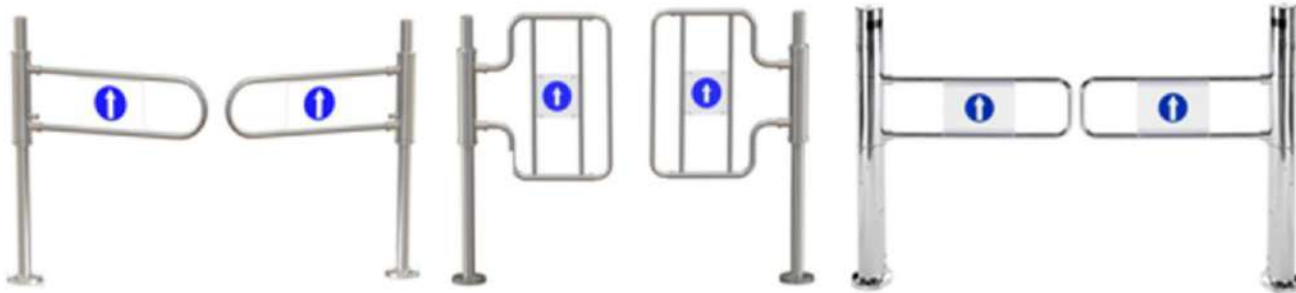
# STORE DISPLAY EQUIPMENTS

54



## «ENTRY-EXIT SYSTEMS & BARRIER»

umdasch Madosan produces entry-exit system solutions suitable for different concept of markets and stores. The materials used with these products are at world standards and offered to our valued customers, with the quality of umdasch Madosan.





# STORE DISPLAY EQUIPMENTS

55



## «TROLLEY & BASKET»

We offer shopping trolleys and baskets for your shopping pleasure.



# HYGIENE STATIONS



# HYGIENE STATIONS

57



## «PRO»

Hygiene Station is a professional product developed to provide, multiple protection for everyone. Disinfectant dispenser with sensor operates automatically and enables the most convenient hand disinfectant dosage without contact. It is designed for initially the disinfection of our hands, and for the products such as shopping carts and baskets that are open to the contact of crowd people, with the help of napkins at retail points. The optional protective mask dispenser provides self-service use, thereby completing the comprehensive hygiene protection package. Designed for a wide range of usage area, the product contributes to create hygiene for many places such as public buildings, health institutions, schools, banks, workplaces, shopping malls, markets and stores.



# HYGIENE STATIONS

58



## «MULTI»

Hygien Station Multi, which allows different configurations by considering the environment and the accessories to be used, is designed to meet many needs at the same time. The product, which is easy to assemble with a simple plug-in system, has a solid metal body.

# HYGIENE STATIONS

59

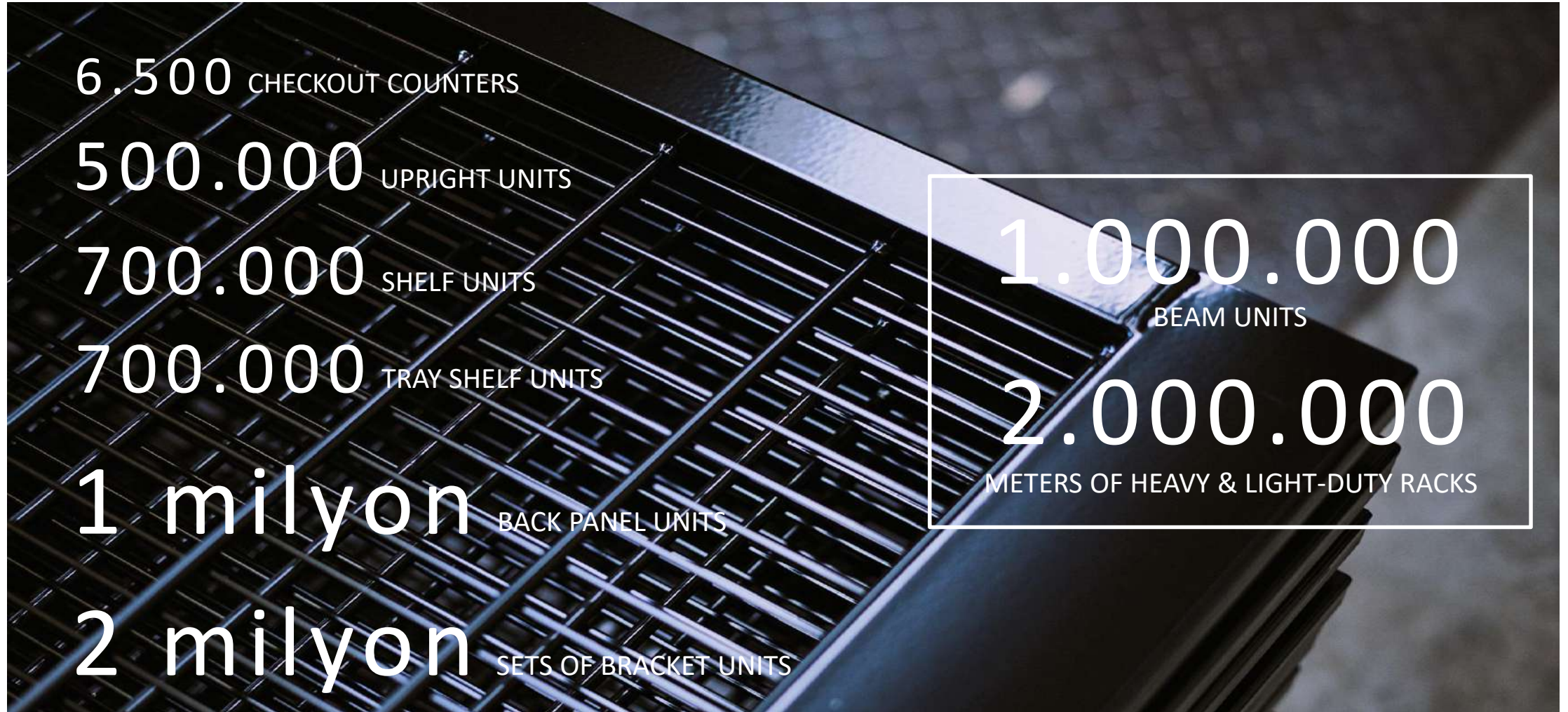


## «LIGHT»

Hygiene Station Light is an economical, manual version with the necessary equipment for easy and effective disinfection. Besides its practical assembly, it is easy and convenient to carry.

# ANNUAL PRODUCTION & CAPACITY

60





# PAINT SHOP

61

- COMPLETELY RENEIVED IN 2020
- CAN BE VIEWED FROM ANYWHERE AND ANYTIME VIA INTERNET
- NANO COATING COMPATIBILITY
- MAXIMUM HOMOGENEOUS PAINT DISTRIBUTION
- 4 TIMES MORE CAPACITY
- 300 METERS CONVEYOR LINE
- WORKING SPEED OF 3 METERS PER MINUTE
- DOUBLE CABIN EQUIPMENT FEATURE

10,7 sqm/min.

PAINTING CAPACITY



# UMDASCH - THE STORE MAKERS (EN) VIDEO

<https://www.youtube.com/watch?v=nH9SqGgpbs4>

62





We  
*make*  
successful  
STORES.



GET IN TOUCH WITH UMDASCH MADOSAN  
[UMDASCH-MADOSAN.COM](http://UMDASCH-MADOSAN.COM) & [UMDASCH.COM](http://UMDASCH.COM)

